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Appendix A Draft Cabinet response to recommendations of the Climate and Environment Panel of the Scrutiny Committee

The document sets out the draft response of the Cabinet Member to recommendations made by the Climate and Environment Panel on 12 September 2023 concerning the Air Pollution item presented at the meeting. The Cabinet is asked to amend and agree a formal response as appropriate.

Recommendation	Agree?	Comment
1) That the Council produces an accessible and easily digestible executive summary to sit alongside the Annual Air Quality Status Report in future years; to include what the Council has done, next steps and any issues which are likely to delay progress on particular actions.	Yes	A simplified one pager capturing actions and progress on tackling air quality will be produced alongside the existing Annual Air Quality Status Report and press release materials. At the point the Council's existing Air Quality Action Plan needs to be updated in 2025, officers will review the format of the report to consider further design changes to improve accessibility.
That the Council considers how to identify and promote the broader benefits of action to improve air quality.	Yes	There is an extensive ongoing programme of communications around actions to improve air quality, and why this is important. Videos were created and posted featuring a consultant at the John Radcliffe Hospital specifically highlighting the health benefits of cleaner air. Last winter's <i>Do You Fuel Good</i> campaign targeting the use of wood burning stoves will be reprised this heating season. A full public consultation and engagement programme is also planned in support of the Council's proposal to create a citywide smokeless controlled area (SCA), as approved by September Cabinet. While boaters will be exempt under

the proposed new SCA, further communications are
planned to support the Council's introduction of eco-
moorings along the Oxford Canal, which will also highlight
the broader benefits of action to improve air quality.